

# Queen of Apostles' Own Advertising Expert!

## Focus: Parts of Speech!

Name:

Date:

Directions: You will complete the following steps to create your own advertisement.

- Brainstorm a product that you want to "sell." Ideas include:
  - Selling a vacation home
  - Selling a toy
  - Selling a computer
  - Idea (must be approved by Ms. Walker through email)
- Write a script on this project. Be sure to have a clear introduction and conclusion with strong persuading points in the middle of your script.
- Below is a checklist of the parts of speech that must be included in your script:
  - Adjectives!**
    - Descriptive adjectives
      - These are adjectives that describe nouns! Examples: tasty, tall, short, smelly, etc.
    - Adjectives that tell how many
      - These are numbers and words that tell about how many. Examples: one, several, many, fifteen, etc. .
    - Proper adjectives
      - These are adjectives that are based on specific names or places. Examples: American, Ethiopian, Mexican, Olymipian, etc.
  - Verbs!**
    - Past tense action verbs
      - These are verbs that happened in the past. Examples: played, biked, danced, etc.
    - Present tense action verbs
      - These are verbs that are happening in the current time. Examples: play, bike, dance, etc.
    - Future tense action verbs



- These are pronouns that point out more than one person, place, or thing. Examples: we, us, they, them, etc.
- Once you are finished with your script, please make a video presentation of your script. Ideas for video presentation:
  - Speaking at a podium (similar to a press conference)
  - Audio behind pictures
  - News room: pretend that you are being interviewed for your product on the news.
  - Make a commercial for your project.
- I will have a place for you to submit your video presentation on google classroom. Please do so before September 3, 2020.

Category	10	8	6	4
Video Components x3	The student submits both a detailed and original video and script.	The student submits an original video and script.	The video or script are lacking.	The student fails to submit either the video or the script.
Organization	The video and script are easy to read and are well organized.	The video and script are mostly easy to read and are mostly organized.	The video and script are not well organized and therefore are hard to read.	There is little to no organization.
Use of graphics and pictures	Any pictures that the student uses are appropriate and useful for the presentation.	The pictures used are mostly appropriate and useful for the presentation.	The pictures are inappropriate or are distracting from the presentation.	The pictures are very distracting from the presentation.
Parts of Speech X3	The project contains the five highlighted parts of speech and all the requirements.	The project contains most of the parts of speech requirements.	The project is missing some of the parts of speech requirements.	The project is missing many of the parts of speech requirements.
Grammar/usage	The project always contains complete sentences and always demonstrates command of the conventions of formal English grammar and usage.	The project generally contains complete sentences and often demonstrates command of the conventions of formal English grammar and usage.	The project contains a number of incomplete/run-on sentences OR a number of mistakes in grammar and usage.	The project contains many incomplete/run-on sentences AND many mistakes in grammar and usage.
Creativity	The project is very creative and original.	The project is mostly creative and original	The project is lacking creativity.	The project has little to no creativity.

# ATTENTION: IN NEED OF AN EXPERT!

Project: Optional/Extra Credit



This summer, you are given the opportunity to become an expert on ONE topic in SCIENCE or SOCIAL STUDIES. Please make sure that it is specific enough (for example, do not choose “planets,” but rather, choose “why pluto was once a planet, but now is not”).

Please see the following page for ideas. You must email me your topic idea, and I will give you permission on your topic.

[m.walker@queenofapostlesschool.org](mailto:m.walker@queenofapostlesschool.org)

Once you choose your topic, you can research it thoroughly and become an EXPERT on it! You will be able to tell your friends all the random facts about your topic! Please research the people, places, dates, causes, effects, problems, victories, etc. that surround your topic.

Name:

Topic:

Check if approved by Ms. Walker:

Category	10	8	6	4
Organization	The project is easy to follow and is very organized.	The project is mostly organized.	The project is lacking organization.	There is little to no organization.
Format	The report is in the given format (powerpoint). The powerpoint has a title page	The report is mostly in the given format (powerpoint). The powerpoint has a title page	The powerpoint is missing a title page OR the student does not have it in the correct format	The powerpoint is missing a title page AND the student does not have it in the correct format
Use of graphics and pictures	Any pictures that the student uses are appropriate and useful for the project.	The pictures used are mostly appropriate and useful for the project.	The pictures are inappropriate or are distracting from the project.	The pictures are very distracting from the project.
Content X3	The project is accurate and contains many thorough details.	The project is clear and accurate. It is mostly detailed and thorough.	The project is lacking details and thorough information.	The project is lacking details and thorough information AND the content is not accurate.
Grammar/usage	The script always contains complete sentences and always demonstrates command of the conventions of formal English grammar and usage.	The script generally contains complete sentences and often demonstrates command of the conventions of formal English grammar and usage.	The script contains a number of incomplete/run-on sentences OR a number of mistakes in grammar and usage.	The script contains many incomplete/run-on sentences AND many mistakes in grammar and usage.
Creativity	The project is very creative and original.	The project is mostly creative and original	The project is lacking creativity.	The project has little to no creativity.